

INSERO INVESTMENTS IN ENERGY AND ICT

Head of Innovation, Karsten Lumbye Jensen



History

- Formed on January 1st, 2008 from the merger of Energi Horsens and NRGi
- Equity of 662 million DKK
- 2.56 % ownership of DONG Energy

Investments of 2012

- 9 venture investments – 3 of which are new investments
- – in total 30.9 million DKK
- 9 development projects
- – in total 9.2 million DKK
- Attracted capital in total 61.8 million DKK

Through investments in entrepreneurs, enterprises, projects, research and education in the fields of **energy and ICT**, we want to strengthen the innovation potential in the local community to ensure future sustainable growth

Investment areas

- Business and venture
- Development and research
- Education
- Sports and culture

Portfolio

- 5 subsidiary companies
- 8 venture investments
- 40 development projects

AREAS OF INVESTMENT



**Network
and
innovation**

Education



Venture



**Research
and
development**



Enterprises



**Project
development**



INSERO LIVE LAB



VELKOMMEN TIL INSERO LIVE LAB

Insero Live Lab er Inseros store satsning på at gøre lokalområdet mellem Horsens, Hedensted, Vejle og Juelsminde til et stort levende laboratorium inden for energi og kommunikationsteknologi. Her vil nye teknologier blive testet og udviklet i samspil mellem virksomheder, lokale familier og vidensinstitutioner.

Testzone # Stenderup

Her i Stenderup gennemfører Insero et demonstrationsprojekt, hvor 25 huse tester de nyeste energiteknologier – koblet sammen i et Smart Grid. Husene udstyres bl.a. med varmepumpe, solvarmeanlæg, solceller, home automation

system der styrer indeklima og komfort samt en elbil og en ladeboks.

Familierne afprøver, hvordan teknologierne fungerer, når de bliver sat sammen, og hvordan de spiller ind i det samlede energisystem. De er farringer, som familierne får, vil give vigtig input til leverandørerne og producenterne, der herefter vil videreudvikle teknologierne.

Læs mere om Stenderup projektet og de øvrige Insero Live Lab projekter på www.inseroliveab.dk

Bag projektet står:



INSERO LIVE LAB

Living Lab – a platform for development, demonstration and business creation

GREEN TECH CENTER

Where development and demonstration takes place



INSERO INVESTMENT FOCUS AND PORTFOLIO

FINANSING & INVESTMENT CRITERIA



**Klima
Bevidst**

PORTFOLIO

ECOmove

ECTunes



Miitors



TEGnology

**EmaZys
Technologies**

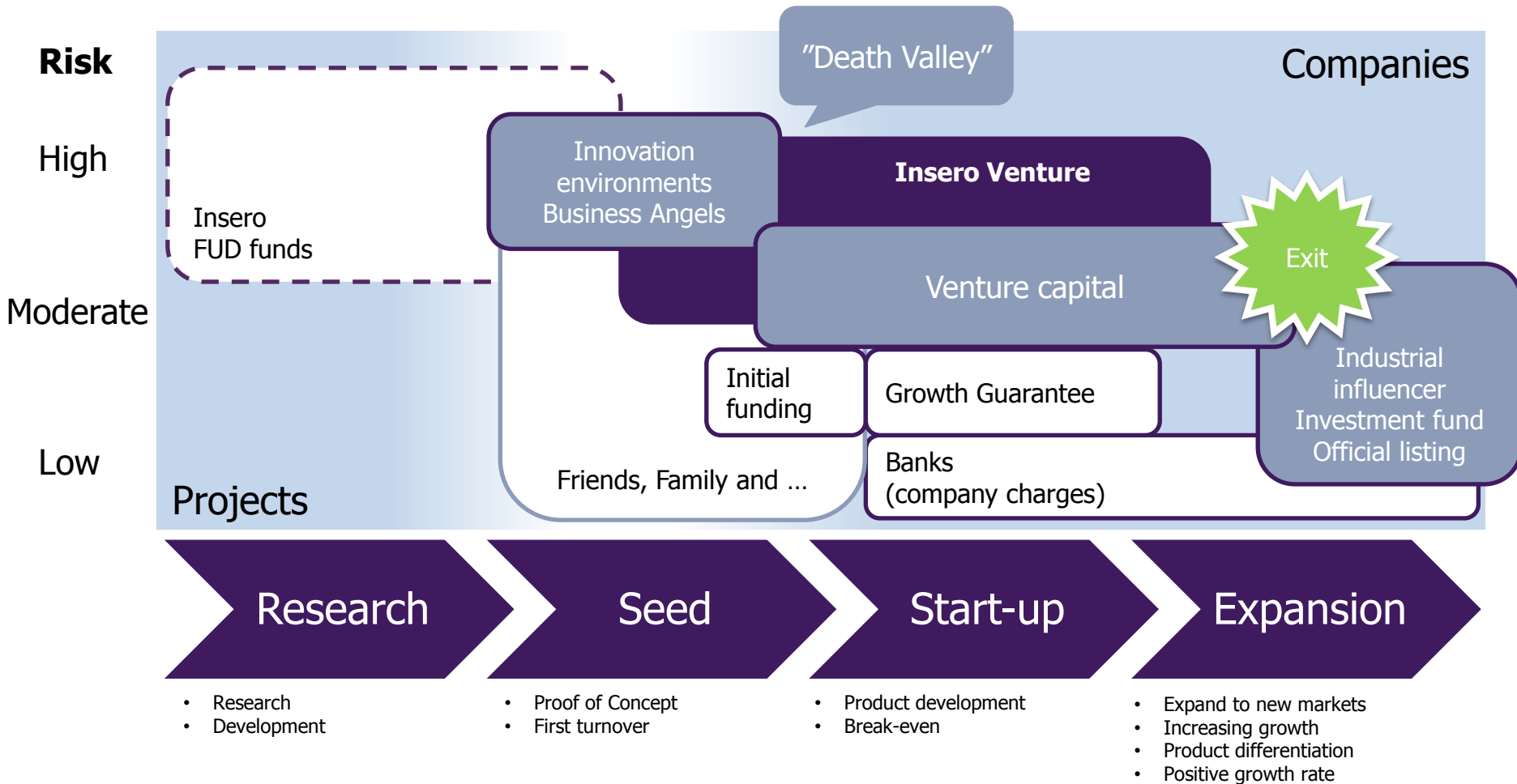
**Munin Spot
Technology**



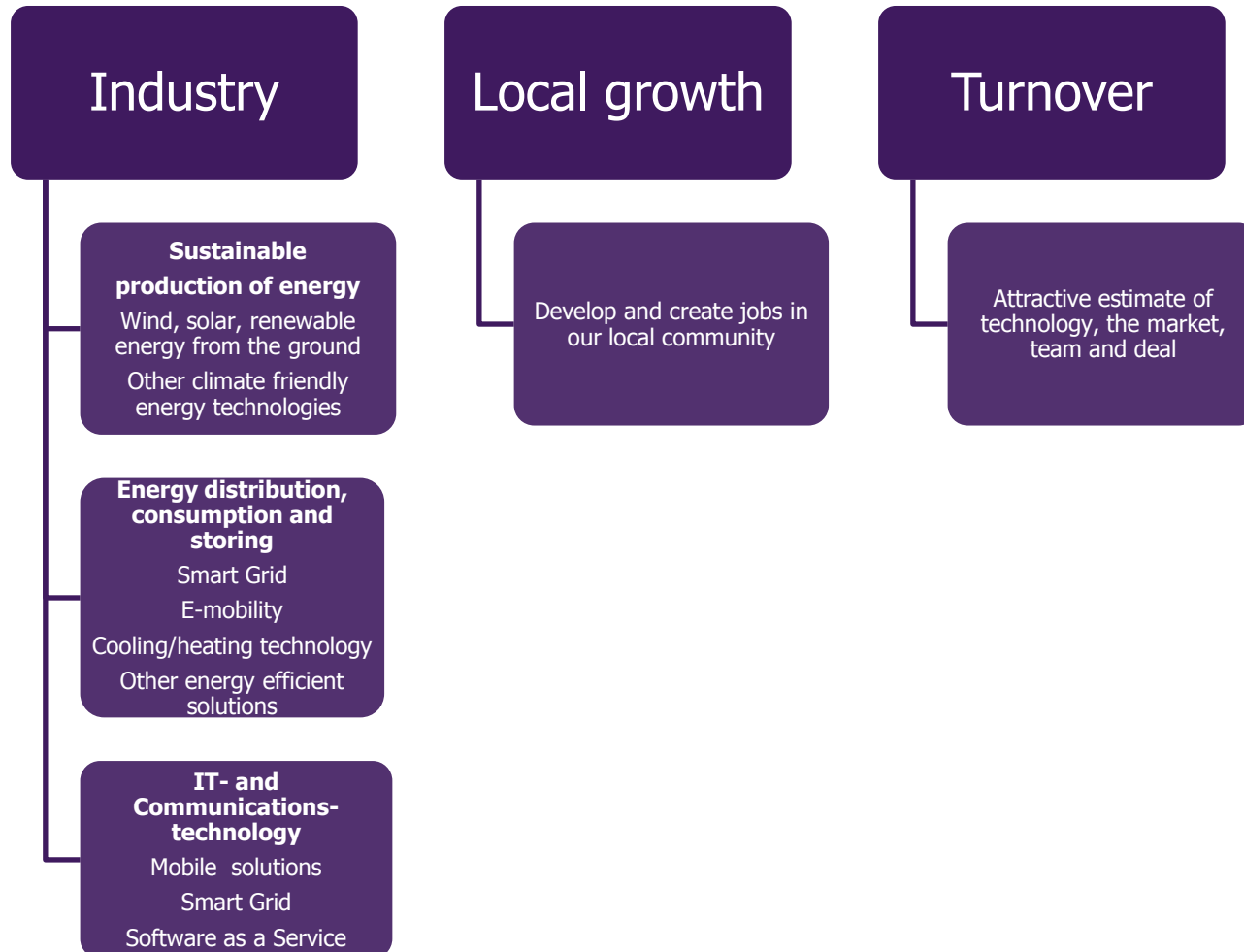
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INSERO IS AN EARLY STAGE INVESTOR



INVESTMENT CRITERIA



Thank you

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